



Performance Breakthrough : The Four Secrets of Passionate Organizations

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How do you know if you have a passionate workforce? You are not crushed by the stampede out the door at 5:00 p.m. Team members offer their help without being asked. Team members offer their ideas without being asked. Team members find ways to get the job done not excuses for why they cant. Internal celebration replaces internal competition. Customer loyalty replaces customer satisfaction. Imagine the impact of injecting more passion into your team. Imagine a company where 8 out of 10 people were truly engaged. What would this mean to your teams productivity, morale, retention, and ability to recruit? Studies show that only 29% of employees are truly engaged in the work they do. That means 71% of your employees are trying their best just to get through the day. It also means they would probably not think twice before leaving for a better (or maybe just different) opportunity. This book contains the answers to the challenges of creating a more passionate, productive and profitable organization.

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- [The Perfect Fool](#)
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