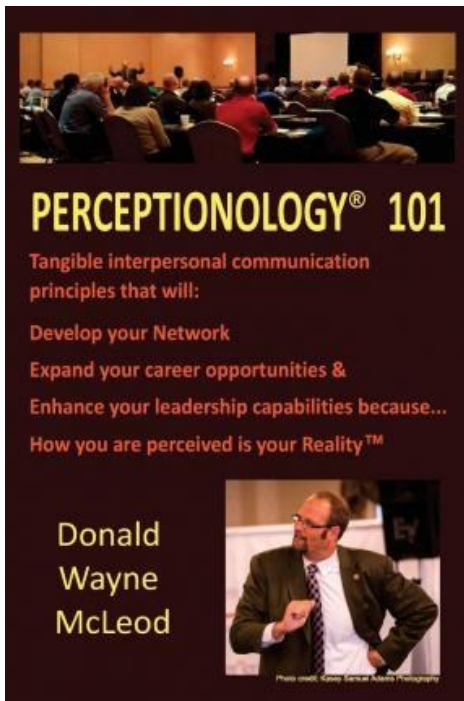


Perceptionology 101

Donald Wayne McLeod



As an entrepreneur and business professional I want you to know that Donald Wayne McLeod is a fantastic leader, communicator and individual! He possesses the all too unique ability to do what is ultimately necessary for every sale or transaction - to connect with the customer and to deliver the human element. Furthermore, he is an excellent teacher and can communicate his techniques effectively. Anyone who would like to know how to truly improve their business, career or personal relationships should read this book. Andrew Hart Donald Wayne has re-wired the way I think, speak, and - most importantly - listen. Here is a man whose mission in life is to help others understand that success starts with YOU...how you are perceived by others, how you communicate, how you manifest confidence, and how you listen. Once these skills are sharpened, the world pays attention. Dan Monte Montecalvo Donald Wayne has the ability to break down silos, ask challenging questions, and has a dedication to listen to what everyone has to say. He is the ultimate change agent, driving the vision for the future to the masses to deliver the results necessary to succeed today and tomorrow. This alone sets him apart from all others! He exemplifies & models everything he speaks about, which in turn, allows him to lead everyone towards their personal & professional goals. Jon Manke

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