



People and Competencies : The Route to Competitive Advantage

Edited by Alain Mitrani, Edited by Etc.



This edition brings together some of the leading HRM consultants from the Hay/McBer division of the Hay Group. The authors from Europe, USA and Asia draw on their experience of working with leading organizations across a broad spectrum of sectors, cultures, services and geography. They give insights into how companies strengthen their competitiveness through competency-based HR applications aligning corporate strategy and the management of people implementing competency based HR in an international environment and relating competency to pay.

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