



# People Smart : With Family, Friends and Significant Others: Using the Disc Behavioral Styles Model to Turn Every Personal Encounter Into a Mutual Win

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Imagine... . When you encounter difficult people - you know how to adapt to them. . Where you meet challenging situations - you have the skills to transform them. . In times when you face the unknown - you remain fearless. If you dream of all that and more... then People Smart is the book you need. People Smart is a unique blend of scientific research on human behavior and our 30+ years of teaching people smarts - through the Platinum Rule. Whether you want to be better at counseling or coaching, managing or motivating, parenting or persuading, this book has the answers. Once you've been exposed to these hands-on, proven and practical principles, you'll find that you will have access to uncommon wisdom allowing you to: . Become a more loved and effective parent, teacher or friend . Gain effortless cooperation of even the most difficult people (children) . Fascinate and positively influence your spouse and children . Build quick rapport that creates lifelong relationships . Get along with all types of people from every walk of life Learn to apply People Smart and soon you'll unconsciously begin to draw out the best in everyone around you. You'll notice how easy it becomes for you to gain the trust and respect of even the most cynical people you meet. People Smart is a reader-friendly book. You can use and reuse it as a constant companion to consult when dealing with difficult people and stressful situations. It gives you the tools to realistically take charge of improving all your interpersonal relationships.

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