



In a Perilous Hour : The Public Address of John F. Kennedy

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This first book-length critical analysis of Kennedy's public address defines how he aroused Americans to rise to the opportunities and challenges that he defined for them. This rigorously researched study offers an in-depth analysis of the development of President Kennedy as a public speaker and a balanced view of his civil rights, foreign policy, presidential, and other types of speeches. Eight speech texts accompany the analysis. This reference and teaching tool also offers a selected chronology of major speeches along with a bibliography of important primary and secondary sources. Designed for students, teachers, and professionals in the fields of rhetoric, political communication, presidential studies, and American history.

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