



A Perfect Heritage

Penny Vincenzi



The House of Farrell is a prolific skincare company and home of The Cream, an iconic face product that has seen women flocking to its flagship London store since 1953. At Farrell, you can rely on the personal touch that has been their trademark for generations. The legendary Athina Farrell remains the company's figurehead and in her kingdom at the Berkeley Arcade, while Florence Hamilton plies their cosmetics with the utmost care and discretion. She is sales advisor--and holder of secrets--extraordinaire. But of course the world of cosmetics is changing and the once glorious House of Farrell is now in decline, its customers tempted away by more fashionable brands. With no idea how to right the ship, Athina hires Bianca Bailey, a formidable businesswoman, mother of three, and someone who always gets her way. Athina and Bianca lock horns over the future of the House of Farrell but it is the past that tells its devastating tale of ambition and ego, passion and wonder. A perfect summer read, this is Penny Vincenzi at her finest.

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